



Keyence Campus Technology Advocate

Keyence Corporation is looking for motivated, goal-oriented college students to conduct market research and be a pro-active advocate for its revolutionary digital microscopes.

What are the Keyence digital microscopes?

Used in leading laboratories around the world for research and development, failure analysis, forensics, and quality assurance, the Keyence digital microscopes are permanently changing the field of microscopy. Keyence's current releases in the U.S., the VHX-600 series offers 20x the depth of field of conventional microscopes, 3D imaging and measuring, and the ability to take 54 Mega pixel images. Keyence has also released the VK-9700 laser scanning microscope which offers non-destructive 3D profiling at an amazing 18,000x magnification with a resolution that approaches traditional S.E.M. microscopes. Already the No. 1 microscope company by market share in academic and corporate labs in Japan, we are looking for a Campus Technology Advocate to conduct market research at research labs on campus and proactively promote our microscopes to professors and researchers.

What is a Technology Advocate?

As a paid Keyence Technology Advocate, you will interact with professors and researchers to explain the exceptional technology of the Keyence VHX-600 and VK-9700, collect information about current research equipment, and coordinate product demonstrations with the local Keyence Sales Engineer. We are looking for motivated, outgoing, and goal-oriented students eager to learn a new technology and explain it to faculty. This is a part-time position available in the spring academic quarter which requires you to work a maximum of 7.5 hours per week gathering information, advocating for Keyence technology, and reporting your progress. You control your own work time and the method of performing the work.

This is a great way for a technical student to get business and people experience on his or her resume and to get hands-on work experience with a cutting-edge, industry-leading technology. In this position, you'll get \$10 per hour and additional bonuses (ranging from \$10 to \$500) based on your pro-activity and success.

Applicants must be:

- Full-time students currently enrolled.
- Outgoing, personable, and persistent.
- Goal-oriented.
- Familiar with engineering and research buildings and/or faculty.
- Passionate about new technologies and have basic familiarity of microscopy.
- Able to work accurately, honestly, and independently in an unsupervised position to achieve objectives.