

Dosensio Inc.

Simplifying Content Management

Position: Director of Marketing

Company Type: Startup

Industry: Computer Software

Dosensio is a startup offering an add-on software solution to simplify the use of Enterprise Content Management (ECM) Suites. Our product, *Dosensio Zoom*, targets non-technical SharePoint users experiencing difficulty with the system. The Company is looking for a candidate to lead marketing/sales and PR efforts.

The leadership of the Company is comprised of Phd's, Masters, and engineering graduates of Northwestern University in addition to several faculty advisers.

Primary Responsibilities

- Identify early adopters
- Generate qualified leads and convert them into customers
- Manage marketing efforts as well as corporate communications
- Generate awareness and interest in our software solutions
- Manage CRM database

Qualifications/Experience

- Bachelors degree or equivalent work experience
- Outstanding verbal and written communication skills
- Business Development cold-calling experience or Inside Sales, preferably for a software company
- Proven history of developing qualified leads
- Successful at distilling technical features into compelling business benefits
- Strong organizational skills and attention to detail

Please send resume and cover letter via email to careers@dosensio.com